

"Our  
Argoflex  
is Ideal  
for much  
of Our  
Studio  
Photography"

says

**SAM ELLISTON**

of Bell Studio, Atchison, Kas.



*The Old Tailor*



**TECHNICAL DATA**

*Film: Super xx*

*Exposure: 1/2 sec. f:18*

*Light: Soft Daylight*

*Film developer: D-76*

*Paper: Kodabromide G No. 2*

*Paper developer: D-72*

**P**rofessional quality in amateur snapshots is easy with the Argoflex. That's why many amateurs are using it professionally.

Argoflex has the right combination of features to make it an all-purpose camera. The full-size focusing ground glass helps in composing pictures . . . you get what you see. The color-corrected F:4.5 lens, precise split-second shutter, plus a high-powered focusing magnifier help in solving the three big problems of picture making: sharpness, exposure, speed.

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